

# Supporting children with media literacy



Media literacy means helping children understand the news and other information they see, hear, or read – whether it's on TV, online, in a newspaper, or on social media.

It's about learning to ask questions, think carefully, and decide what to trust.



Analyse



Research



Evaluate



Link

## Why is it important?

In today's digital world, children may come across lots of messages every day. Some are true, some are opinions, and some might be misleading.

## Building media literacy helps children:

- Tell the difference between facts and opinions
- Ask relevant questions to find out more
- Understand different points of view
- Stay safe and smart online
- Share their own ideas confidently

## Top tips to support media literacy at home!

### Look at news together

Explore different news sources. Talk about the pictures and headlines – do they tell the full story?



### Chat about the news

Ask your child what they've heard in the news. What do they think? What questions do they have?

### Share your values

Talk about what matters to your family and how to treat others with respect – even when people have different views.

### Talk about facts and opinions

Help your child spot what's fact (something true) and what's someone's opinion (what they think or feel).



### Think about the purpose

Is the information trying to inform, entertain, sell something, or persuade us?



### Encourage curiosity

Ask: Who made this? Why did they make it? Can we trust it?

### Be a role model

Show your child how you check information or talk about news in a thoughtful way.